

CREATIVE DESIGNER

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EMPLOYMENT

March - July 2014

Fish Buddies, Malapascua,
Philippines

As a Divemaster, my responsibilities included the organisation of dive trips around the area, sales of equipment and courses, the safety and enjoyment of the guests and assisting instructors when teaching new divers.

September 2013

New Beginnings Place of
Safety, Plettenberg Bay,
South Africa

Volunteered at an orphanage in a local township, helping the carer take care of 11 children aged 5-11. Activities included playtime, reading, cooking and collecting the children from school.

June - July 2013

CIWY, Parque Ambue Ari,
Bolivia

Volunteered at an animal sanctuary taking care of a caged 15-year-old jaguar and 8-year-old puma with troubled histories. Daily tasks included enrichment, cage maintenance and feeding as well as general camp duties.

August 2010 - January 2013

Yahoo! UK & Ireland Ltd, London

Adtech Specialist responsible for ensuring global rich media advertising campaigns are implemented and tested across our editorial and mail networks, communicating with internal Sales, AdOps, editorial teams and external media and creative agencies. Mentored and trained our large team based in Cairo, Egypt in successive years and managed multiple internal projects.

September 2006 - July 2010

RealNetworks Ltd, London

Creative Designer at www.zylom.com, creating Flash commercials, conceptual designs for client game reskins, homepage takeovers, micro sites, and online marketing material.

January 2004 - August 2006

Sun 99 Ltd (STORM), London

Web Designer responsible for content maintenance of website www.stormwatches.com, including photography, advertising and promotion. Worked on major site re-design, developing the site template, adapting the infrastructure and integration with eCommerce features to meet customer demands.

2002-2012

Freelancer

Multimedia Freelancer creating Flash banners, web design, HTML & CSS websites, email newsletters, logos, product packaging and photography for a variety of companies, beauty product range and music artists

"An ambitious professional, who thrives when presented with the opportunity to demonstrate passion and enthusiasm. She's an individual who takes pride in creativity and technical skill to deliver quality assured results. Being able to speak six languages makes her a dynamic communicator. "

References available upon request

CATHERINE
KAREM
TO

CREATIVE DESIGNER

TRAVELS

In March 2013, I decided to take a year out of work to broaden my experiences and travel the world. I have travelled through South America, Africa, South East Asia and Oceania, learnt Spanish, volunteered at different non-profit organisations and completed my training as a PADI Divemaster.

EDUCATION

BSc Multimedia Technology & Design, Brunel University (1999-2002)

First Class Honours

Uxbridge College, Uxbridge (1997-1999)

A-Levels: French, German, Communication Studies, Media Studies

GCSEs: German, Communication Studies

Sint-Dimpnalyceum, Geel, Belgium (1993-1997)

16 subjects taken, including Information Technology, Art, English, Mathematics, Dutch, German, French

SKILLS

COMPUTER

Photoshop
Illustrator
Flash
Dreamweaver
Final Cut Pro
HTML
CSS
JavaScript

LANGUAGES

Cantonese
Dutch
French
German
Spanish

INTERESTS

Reading, photography, travelling, kickboxing, snowboarding, running, cycling, scuba diving

In the past 10 years I have run many events (5k, 10k, half marathon, marathon and duathlon), raising money for various charities in the process.

CATHERINE
KAREN TO